

HEY YUM!

We are a Danish brand of yummilicious organic candy with focus on great taste and great design.

We were founded in 2016 by Henriette Lamm with the intention to **redefine candy** and offer the world an alternative – one that's ORGANIC, unjunked and just better.

We wanted to make yummilicious ORGANIC candy. Something wonderfully soft and wickedly chewy, free from artificial flavours, colours, sweeteners and preservatives.

So we got busy in the kitchen and stirred up a tasty treat that's flavoured with fruit, sweetened with sugar and honey, and mixed with love.

All our product are certified organic and carries the EU organic logo. All sweets are gluten free

SAY HEY! TO OUR SWEET MANIFESTO

ACE TASTE

We create divine, mouthwatering, ecolicious sweets. Ours is candy without the makeup – natural in look and taste.

STRONG DESIGN

Because first impressions last. Design shows the soul and heart of our business and is a powerful force in the customer experience.

MIGHTY ETHICS

Nothing that looks or tastes like an additive, preservative, artificial colour or flavour finds its crew in our packs. Instead, our candy is certified ORGANIC – always.

BALANCE IS THE BOSS

We think that in life it's not about perfection – its about balance. We're not a superfood, we're sweets – but we're something naughty that's made only of things that are nice.



Let's hang out and sweet talk

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