

**WE MAKE  
CRAVE WORTHY ORGANIC  
SNACKS!**

THEORGANICCRAVE.COM



**CRAVE MORE!**  
THEORGANICCRAVE.COM

**THE ORGANIC  
CRAVE®**

# ABOUT.

The Organic Crave Company is located in Denmark where we develop new innovative snack solutions.

We are passionate about the role we play in changing how we satisfy our cravings the best possible way.

We want to create better options for healthy living, and doing it in an unseen, fun and revolutionary way.







## ITS ALL ABOUT THE **CRAVE.**

We are on a mission to change how people enjoy snacks by creating the future of snacking products.

But it all starts with **THE CRAVE** by ensuring tasty and delicious snacks that are functional too.

## **#CRAVEMORE** WITH US!

We create organic snacks that are different. We combine organic ingredients with innovative solutions to create what we call a snacking revolution!

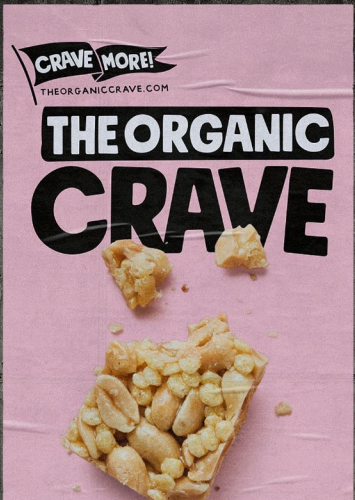
Our movement push for better and healthier snacks across the board. Always organic, with a minimal content of sugar and fat, and always with great taste!

**CRAVE** HAS ITS ORIGIN IN THE DANISH WORD **'KRAVE'** MEANING TO DEMAND YOUR RIGHT, AND THAT IS JUST WHAT WE DO.

THE ORGANIC CRAVE IS BORN OUT OF **PASSION** FOR CRAVING MORE OF THE INDUSTRY AND OUR PRODUCTS. THROUGH INNOVATION WE CREATE **SNACKS** WITH **ORGANIC INGREDIENTS** AND UNBELIEVABLE FLAVOURS. MAKING YOU CRAVE MORE IN EVERY SENSE.



**WHY SETTLE WHEN YOU CAN CRAVE MORE?**



**IF YOU DON'T CRAVE IT WE WON'T MAKE IT**



# LENTIL CHIPS

Our protein chips are one of our most popular snack variants. Besides being organic and 65% reduced in fat, our chips have a high content of protein equivalent to a protein bar!

It may not come as a surprise, but our protein chips are 100% lentil-based. The net amount

consists of 84% popped lentils sprinkled with 8% cold sunflower oil with 8% spices added to complete the flavours.

Nothing more and nothing less. Our organic protein chips are a clean and honest product.

**ORGANIC**  
**65% REDUCED FAT**  
**HIGH IN PROTEIN**  
**GLUTEN FREE**  
**SOURCE OF FIBERS**



**84%  
LENTILS**

PAPRIKA & ONION | 30g e • 80g e



Organic | 65% Reduced fat | High in protein | Source of fiber | 84% lentils | Gluten free | Vegan

SALT & PEPPER | 30g e • 80g e



Organic | 65% Reduced fat | High in protein | Source of fiber | 84% lentils | Gluten free | Vegan

SOURCREAM & ONION | 30g e • 80g e



Organic | 65% Reduced fat | High in protein | Source of fiber | 84% lentils | Gluten free

CHEESE | 30g e • 80g e



Organic | 65% Reduced fat | High in protein | Source of fiber | 84% lentils | Gluten free

# GRANOLA BARS

Our Granola bars have a unique set of claims being organic and low in sugars (under 5%) not found in any other bars.

This combination gives a great snacking alternative and lets people enjoy an in-between meal with great attributes packaged with nuts!

Besides being totally unique, our Granola bars are high in fibers and a source of protein. This gives a great sense of fullness and can also be used as a post-training bar with 15-16% of protein.

A great snack bar for every occasion - planned or not planned.

**ORGANIC**  
**LOW IN SUGARS**  
**HIGH IN FIBERS**  
**SOURCE OF PROTEIN**



**UNDER 5%  
SUGAR!**

CARAMEL & SALT | 35g



Organic | Low sugar | Source of protein |  
High in fibers | Gluten free | Vegan

COCOA & NIBS | 35g



Organic | Low sugar | Source of protein |  
High in fibers | Gluten free | Vegan

SNACKING  
WILL  
NEVER BE  
THE  
SAME  
AGAIN



LEARN MORE  
ABOUT OUR  
**CRAVE MORE!**  
MOVEMENT

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**-OR-**  
JOIN THE SNACKING  
REVOLUTION



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# CHOCOLATES

The chocolates are finally here. All new and with a one of a kind recipe. So what makes this chocolate special? Well, we have succeeded in creating an organic, low in sugars and vegan chocolate!

What also makes the chocolate special is the short list of

ingredients. Our light chocolate only contains five ingredients, while our dark chocolate only contains four ingredients.

A truly different chocolate that surely will gain its fair share of attention.

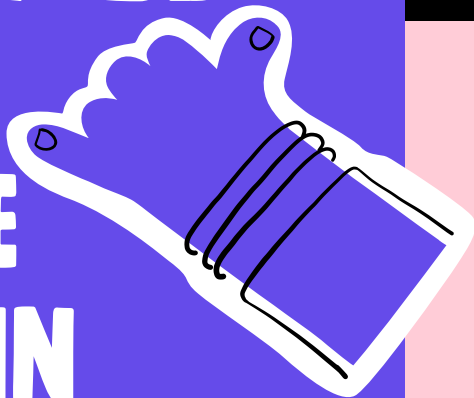
**ORGANIC**  
**LOW IN SUGARS**  
**VEGAN**



**ONLY FIVE INGREDIENTS**  
cocoa butter\*, cocoa mass\*, agave inulin\*,  
coconut powder\* & cane sugar\*. \*Organic

**ONLY FOUR INGREDIENTS**  
cocoa butter\*, cocoa mass\*, agave inulin\*,  
cane sugar\*. \*Organic

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**RAFAEL DE SOUZA ANDERSEN, CEO**  
[RSA@THEORGANICCRAVE.COM](mailto:RSA@THEORGANICCRAVE.COM)  
+45 53 61 65 60

@THEORGANICCRAVE



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